



WESTERN WATER WORKS SUPPLY COMPANY

We provide ***SMOOTH RUNNING JOBS FROM START TO FINISH***[®] through our ***People, Products, and Systems*** to the premier underground contractors and water utilities.

PURPOSE

Demonstrate that ***Shared Capitalism*** (through our Employee Stock Ownership Program, or ESOP) benefits all stakeholders, ***our people, clients, vendors, and company.***

VALUES

***WORK
RESPECT
RESPONSIBILITY***

WORK HARD, LONG, & SMART
RESPECT EVERYONE & EVERYTHING
BE WILLING, ABLE, & ACCOUNTABLE

STRATEGY

TOP 3 OBJECTIVES

1. Create Loyal Clients

-Deliver value by building relationships and helping our clients be more profitable.

2. Develop Others

- Obtain, Train, and Retain the right people while providing opportunities to learn and grow.

3. Business Performance

- Profit on Sales %
- Sales Pipeline
- Premier Client Index
- Stock Price

SMOOTH RUNNING JOBS FROM START TO FINISH[®]