



WESTERN WATER WORKS SUPPLY COMPANY

We provide *SMOOTH RUNNING JOBS FROM START TO FINISH*[®] through our *People, Products, and Systems* to the premier underground contractors and water utilities.

PURPOSE

Demonstrate that *Shared Capitalism* (through our Employee Stock Ownership Plan or ESOP) benefits all stakeholders - *our people, customers, vendors, and company*.

VALUES

WORK WORK HARD, LONG, & SMART
RESPECT RESPECT EVERYONE & EVERYTHING
RESPONSIBILITY BE WILLING, ABLE, & ACCOUNTABLE

STRATEGY

TOP 3 OBJECTIVES

- 1. Create Loyal Customers**
 - Deliver value by building relationships and helping our customers be more profitable.
- 2. Develop Others**
 - Obtain, Train, and Retain the right people while providing opportunities to learn and grow.
- 3. Business Performance**
 - Profit on Sales %
 - Sales Pipeline
 - Premier Customer Index
 - Stock Price

SMOOTH RUNNING JOBS FROM START TO FINISH